ADAPTIVE META-TAGGING OF WEBSITES

Abstract of the Disclosure

Search queries to a search engine are collected over a period of time and used as a source of terms which should be considered for adding to documents as meta-tags for enhancing information retrieval. Candidate terms are

5   submitted to the search engine and the most relevant documents retrieved. These documents, or portions thereof, are reviewed to determine if the content is substantially related to the term. If it is, the term is added to the document as a meta-tag and the search engine

10   index is updated to reflect the addition.